

UX & Web Designer/Developer

CARLA MARINESCU

I am a Front-End Web Developer and User Experience and User Interface (UX and UI) designer, having worked for Juicebox Creative as a Front-End Developer where I utilised WordPress and worked collaboratively with UX and UI designers and back-end developers. Previously, I worked for Cash Converters as a web developer and designer. I have experience in UX and UI, HTML5, CSS, SASS, Bootstrap, PHP, jQuery and Vue.js.

I have always been a creative person, producing complex artworks since a child. I enjoy creating human-centered websites that are beautiful and innovative. I believe attention to detail is an important part of making a website exceptional. I am currently seeking a web development position that will utilise my passion for front end web development and UX and UI.

EDUCATION:

- **2016 - Completion in November 2018**

Curtin University of Technology
Bachelor of Arts
Digital Design Major

- **2012 - 2015**

Curtin University of Technology
Bachelor of Arts (Humanities)
Double Major of Fine Art and Art and Design Studies

- **2011**

Churchlands Senior High School
Completed Year 12

CURRENT PROJECTS

- **Portfolio Website**
 - Showcasing my illustrations and photography
 - HTML, CSS, Javascript, Bootstrap, Sass, MUI CSS

PROFESSIONAL SKILLS

- **Creative** and **innovative** mind.
- Able to work autonomously and in a team.
- **Leadership** skills.
- Enthusiastic, **self-motivated** and independent.
- Strong **listening** and **analysing** skills.
- Keen learner and comfortable in new situations. Ready to adapt to any type of situation.
- **Sociable**, comfortable in group environments and of a happy disposition.
- Naturally inquisitive and constantly searching to further my knowledge and increase my expertise.
- **Organised**. Daily management of work.
- Able to interpret client needs and desires into design.
- Able to multitask under high pressure and busy environments with deadlines.

TECHNICAL SKILLS

WEB DEVELOPMENT

- ● ● ● ○ HTML
- ● ● ● ○ CSS/SASS
- ● ● ● ○ Javascript/Jquery
- ● ● ○ ○ Vue.js
- ● ○ ○ ○ PHP
- ● ● ○ ○ WordPress

DESIGN THINKING

- ● ● ● ● Identifying
- ● ● ● ● Researching
- ● ● ○ ○ Problem Solving
- ● ● ● ● Idea Generation
- ● ● ● ○ Critical Analysis
- ● ● ○ ○ Branding

ADOBE CREATIVE SUITE

- ● ● ● ● Photoshop
- ● ● ● ○ Indesign
- ● ● ● ○ Illustrator
- ● ● ○ ○ Lightroom

UI UX DESIGN

- ● ● ● ● Wireframing
- ● ● ● ● Prototyping
- ● ● ● ○ Testing
- ● ● ● ○ Development

INTERESTS

- ✈ **Travel** - I've been fortunate enough to travel around the world and this has given me insight and knowledge of different cultures and values.
- 🤿 **Scuba diving** - I love marine life and love exploring the underwater world.
- 🎨 **Art** - I love all types of art such as sculpture, painting, jewellery, drawing, print making and digital.
- 👥 **Meetups** - I enjoy going to meetups and conferences where I can learn from others with experience and knowledge in the same field e.g. DDD Perth and Fenders.
- 📷 **Photography** - I am currently a volunteer photographer for Fairbridge Festival and have been for the last 3 years. I have also volunteered for Friends of the Art Gallery of Western Australia, Camelot and Luna cinema.
- 🎵 **Music** - I play the piano and love singing.
- 🖼 **Art Galleries** - I love to be inspired by new artistic ideas and learning of current artists as well as looking at old classics.

REFERENCES



**Project Manager at
Cash Converters**

Contact me for details



University Tutor

Contact me for details



Manager at Juicebox

Contact me for details

WORK EXPERIENCE

RELEVANT EXPERIENCE

2019

JUICEBOX CREATIVE WEB DEVELOPER

West Leederville

- Front End Web Development
- Multiple projects
- WordPress Sites - HTML5, SASS, JQuery, PHP

2019

CASH CONVERTERS FRONT-END WEB DEVELOPER AND DESIGNER

Perth CBD

- UX/UI Design
- Front End Web Development and Design for "My Loans" portal
- Design Proposals
- HTML5, Vue.js, SASS, databinding

2019

HATCHET INTERNSHIP UX/UI DESIGNER

Perth CBD

- Design Proposal
- Understanding Material Design
- Incorporation of feedback
- logo design
- Low Fidelity wireframes in Balsamiq
- High Fidelity wireframes in Figma

2016

VIVA PHOTOGRAPHY

Balcatta

- Sales Booking Consultant.
- Teamwork Environment.
- Booking goals met.
- Most amount of phone calls for the year.
- Speaking with clients and interpreting their passions and envisions into design.
- Highest achieving studio.
- Communicating with people from all walks of life and listening to their stories, guiding them to their interests and helping them create design decisions for the photographic result.

OTHER EXPERIENCE

2014 - 2019

RIOT ART AND CRAFT

Innaloo

- Sales retail employee.
- KPI goals met.
- Customer Service.
- Keep up to date with new products instore and current art trends.
- Upsell products.

2012 - 2014

NETWORK VIDEO

Innaloo

- Sales retail employee

Written Reference from Curtin University Lecturer

I have known Carla since I had the pleasure of teaching her during a very important unit the final year of her Design Design Degree in 2018. The unit required students to work in teams to produce a collective outcome, as well as individual outcomes. It was a very demanding time, with critical deadlines and many meetings, and Carla impressed me greatly with both her team AND individual deliverables. She undertook to manage an important creative aspect of the group project (the photography of the student ID photos), which she organised, designed, styled, photographed, Photoshopped and delivered in web ready format to a short and hard deadline. She was also appointed the group leader for the digital team and used Trello to help manage deadlines.

In her personal work, she undertook to code her own website from scratch (rather than from a template as many other students did) and this indicates her curiosity and determination to develop a wide skill set. She is a very versatile designer, and this was recognised at her Graduation Show with an Industry Prize, awarded by BAM Creative.

I am also pleased to say that although I left Curtin to return to industry at the same time Carla graduated, I have seen her at several industry forums and I can see she is developing a strong professional network that will assist in developing her skills and talents further.

juicebox

To whom it may concern,

Juicebox employed Carla from 03/09/2019 to 26/11/2019.

During her term of employment, Carla worked on several web development projects ranging from static HTML, CSS, JS landing pages to WordPress theme builds. As part of a team, Carla used GIT extensively to commit changes and conduct code reviews. Carla became familiar with using code deployment tools (CircleCI and Bamboo) and project management tools (JIRA).

Carla proved herself to be a conscientious, punctual and hard-working member of the team. Carla was always keen to take on new challenges and demonstrated an ability to seek help from others when necessary.

Throughout her employment, Carla showed a commitment to furthering her learning and professional development through reading and completion of activities at home and during her personal time. Carla always worked hard to complete projects within scheduled deadlines and sought guidance and support from her colleagues and senior management when required.

Carla presented as a friendly individual who was well-liked by her peers. Carla developed several strong professional relationships during her time at Juicebox and could be trusted to liaise appropriately with clients and project managers.